



Annual Conference
 October 2-3, 2023
 Boise Centre
[Register Now!](#)

TIME	SESSION	PRESENTER
Monday, October 2		
12:00 PM – 2:00 PM	Conference Check-in	
1:00 PM – 1:15 PM	Conference Welcome	Kelley Christianson, IASFAA President
1:15 PM – 1:45 PM	Keynote	Jeremiah Shinn, Ph.D. Boise State University VP Student Affairs Enrollment Management
	Break	
2:00 PM – 3:00 PM	Inside the Beltway	Rachel Gentry, NASFAA Director of Government Relations
	Break	
3:15 PM – 4:15 PM	FAFSA Simplification	Rachel Gentry, NASFAA Director of Government Relations
	Break	
4:30 PM – 6:00 PM	President’s Reception	Charcuterie board and hosted beverages
Tuesday, October 3		
8:00 AM – 8:15 AM	Breakfast	
8:15 AM – 8:45 AM	WASFAA Update	Amanda Cornelius WASFAA President AVP, Enrollment Management Northern Arizona University
8:45 AM – 9:45 AM	GenZ: It’s a Vibe - How we connect with a new generation of students	Raymond Yee SallieMae
9:45 AM – 10:45 AM	Internal and External Threats Facing Title IV Institutions	Adam Shanedling Office of the Inspector General
	Break	

TIME	SESSION	PRESENTER
Tuesday, October 3		
11:00 AM – 12:00 PM	How to Leverage Social Media to Increase Student Engagement	Rosemary Martinez-Kepford, Earnest
12:00 PM – 2:00 PM	LUNCH / Business Meeting	23-24 IASFAA Executive Council
2:00 PM – 4:00 PM	State Programs Updates: Idaho Opportunity Idaho Launch Idaho FAFSA Completion Efforts	Joy Miller, OSBE Sherawn Reberry, WDC Jenni Kimball, OSBE
	Break	
4:15 PM – 5:00 PM	The Economics of Frustration: Financial Instability is the Top Barrier to Student Success	Wendy Papkoff, Campus Logic